

(CWS) Customer Worksheet

Project Manager

Proposal Date

Estimated Budget

Company Name

Primary Contact

Contact Number

e-Mail Address

General Information Current Our Price

<input type="checkbox"/> Brochures	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Business Cards	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Calendars	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Canvas Prints	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Catalogs	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Door Hangers	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Letterhead	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Envelopes	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Flyers	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Greeting Cards	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Hang Tags	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Labels \ Stickers	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Menus	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Nightclub Flyers	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Pocket Folders	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Postcards	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Posters	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Rack Cards	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Sales Sheet	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Vinyl Banners	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Wall Graphic	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Window Cling	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Screen Printing	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Embroidery	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Car Magnet	<input type="text"/>	<input type="text"/>

Quantity, Style and Size

Time Frame and Completion

Web Site Information

Current

Our Price

<input type="checkbox"/> Web Site Design	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Web Site Update	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Web Site Maintenance	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> E-commerce Site	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Stock Photos	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Text Fillier	<input type="text"/>	<input type="text"/>
How many pages	<input type="text"/>	

Web Servicing Information

Hosting Provider	<input type="text"/>
User ID	<input type="text"/>
Password	<input type="text"/>

Domain Naming Service Provider

Credit Card \ Shopping Cart Info

Time Frame and Completion

Logo Information

Current

Our Price

<input type="checkbox"/> Existing Logo	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Customer Concept	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Stock Photo	<input type="text"/>	<input type="text"/>
<input type="checkbox"/> Copy Written	<input type="text"/>	<input type="text"/>

Product \ Services

Company Colors

Convey

Main Competitors

Provide Links

How are you different

Tag Line

Eye Catching

Fonts Used

Placement

What logos appeal to you. Why?

Time Frame and Completion